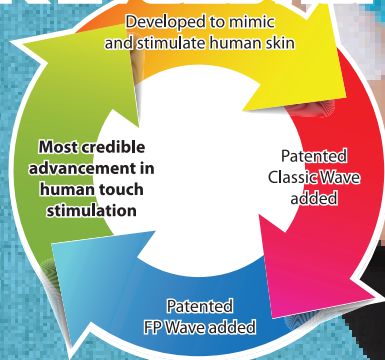




KINESIO® TEX REvolution



PRODUCT CATALOG AND
INFORMATION GUIDE
KINESIOTAPE.CA



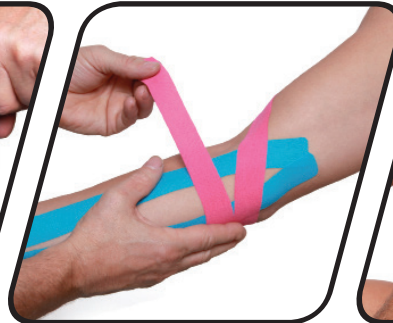
KINESIO TAPING CAN BE USED FOR VIRTUALLY EVERYTHING. THESE ARE JUST A FEW OF THE CLINICAL APPLICATIONS BEING USED TODAY.



JELLY FISH™ TAPING



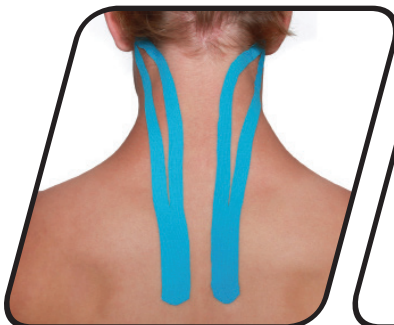
HALLUX VALGUS



MEDIAL LATERAL



HEADACHE



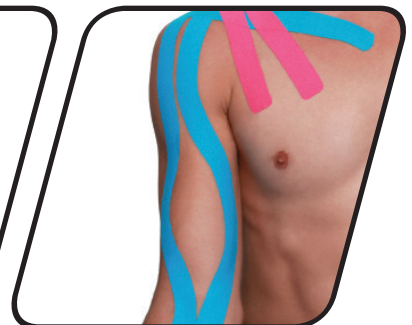
NECK PAIN



WEB CUT



ACL



BICEP TENDONITIS



DEQUERVAIN'S



PLANTAR FASCIITIS



EDF™ TAPING



SHIN SPLINTS



The Kinesio Taping® Method

THE KINESIO TAPING® METHOD HAS TAKEN THE REHABILITATION AND SPORTS MEDICINE WORLD BY STORM. DEVELOPED BY DR. KENZO KASE OVER 30 YEARS AGO, KINESIO TAPING HAS BECOME THE GOLD STANDARD FOR THERAPEUTIC REHABILITATIVE TAPING. OUR PROPRIETARY METHOD OF TAPING USES A UNIQUELY DESIGNED AND PATENTED TAPE FOR TREATMENT OF MUSCULAR DISORDERS AND LYMPHEDEMA REDUCTION.

SINCE THE INTRODUCTION OF KINESIO TAPING INTO THE US, MEDICAL PRACTITIONERS FROM PTS, ATCS, OTS, DCS, MTS, TO MDS HAVE RECOGNIZED AND EMBRACED THIS EFFECTIVE, SAFE, AND EASY-TO-USE MODALITY. THE METHOD AND TAPE ALLOW THE INDIVIDUAL TO RECEIVE THE THERAPEUTIC BENEFITS 24 HOURS A DAY BECAUSE IT CAN BE WORN FOR SEVERAL DAYS PER APPLICATION. WITH OVER 5,000 CERTIFIED KINESIO TAPING PRACTITIONERS® IN THE UNITED STATES ALONE, KINESIO TAPING IS USED IN HOSPITALS, CLINICS, UNIVERSITIES, HIGH SCHOOLS, AND BY PROFESSIONAL SPORTS TEAMS.

THE KINESIO TAPING METHOD INVOLVES TAPING OVER AND AROUND MUSCLES IN ORDER TO ASSIST AND GIVE SUPPORT OR TO PREVENT OVER CONTRACTION. THE FIRST TECHNIQUE GIVES THE PRACTITIONER THE OPPORTUNITY TO ACTUALLY GIVE SUPPORT WHILE MAINTAINING FULL RANGE OF MOTION, ENABLING THE INDIVIDUAL TO PARTICIPATE IN PHYSICAL ACTIVITY WITH FUNCTIONAL ASSISTANCE. THE SECOND TECHNIQUE HELPS PREVENT OVERUSE OR OVER-CONTRACTION AND HELPS PROVIDE FACILITATION OF LYMPH FLOW 24 HOURS A DAY. IT IS MOST COMMONLY USED IN THE ACUTE STAGE OF REHABILITATION. CORRECTIONAL TECHNIQUES INCLUDE MECHANICAL, LYMPHATIC, LIGAMENT / TENDON, FASCIA, SPACE, AND FUNCTIONAL. KINESIO TEX TAPE CAN BE USED IN CONJUNCTION WITH OTHER THERAPIES, INCLUDING CRYOTHERAPY, HYDROTHERAPY, MASSAGE THERAPY, AND ELECTRICAL STIMULATION.

The Kinesio® Benefits

ALL MODALITIES HAVE A SYSTEM OF ASSESSMENT ASSOCIATED WITH THEM TO HELP DETERMINE PARAMETERS FOR TREATMENT. THE KINESIO TAPING METHOD OFFERS 8 ASSESSMENTS TO GUIDE THE CLINICIAN IN EFFECTIVE KINESIO TEX TAPE APPLICATIONS. IN ADDITION TO EACH HEALTH PROFESSIONAL'S SKILL SET, THE CERTIFIED KINESIO TAPING PRACTITIONER HAS THE ADDED BENEFIT OF LEARNING TO TEST FOR TISSUE RESTRICTIONS LIKE DR. KASE DOES. THE FOLLOWING SCREENING TOOLS MAY BE USED:

KINESIO TAPING SCREENING ASSESSMENTS to examine skin, fascial, muscle and joint mobility

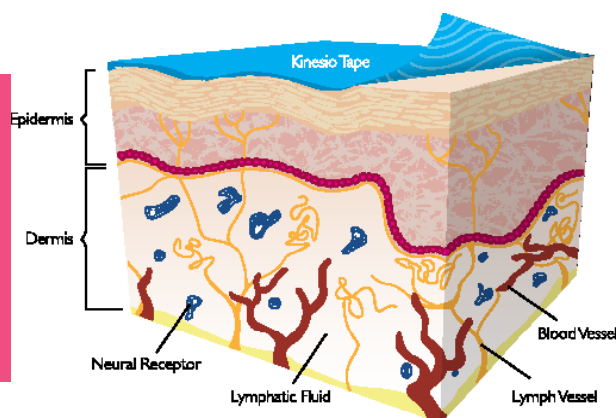
MANUAL MUSCLE ASSESSMENT to identify muscle strength

RANGE OF MOTION to determine limitations in flexibility

ORTHOPEDIC ASSESSMENT to identify structural anomalies and dysfunction

DURING THE KINESIO TAPING ASSOCIATION'S CERTIFICATION COURSE, YOU WILL LEARN HOW TO PROPERLY PERFORM KINESIO TAPING ASSESSMENTS IN ORDER TO TREAT YOUR PATIENTS WITH THE KINESIO TAPING METHOD. WITH AN UNDERSTANDING OF THE KINESIO TAPING METHOD GUIDELINES, ONE IS ABLE TO DEVELOP A SUCCESSFUL TREATMENT PROGRAM FOR THE INDIVIDUAL GOALS OF EACH PATIENT.

How Kinesio Works



KINESIO TAPING ALLEVIATES PAIN AND FACILITATES LYMPHATIC DRAINAGE BY MICROSCOPICALLY LIFTING THE SKIN. THE TAPED PORTION FORMS CONVOLUTIONS IN THE SKIN, THUS INCREASING INTERSTITIAL SPACE. THE RESULT IS THAT PRESSURE AND IRRITATION ARE TAKEN OFF THE NEURAL AND SENSORY RECEPTORS, ALLEVIATING PAIN. PRESSURE IS GRADUALLY TAKEN OFF THE LYMPHATIC SYSTEM, ALLOWING IT TO DRAIN MORE FREELY.



THE *Original* KINESIO® TAPE



KINESIO® TEX GOLD FP™

DEVELOPED EXCLUSIVELY FOR KINESIO PROFESSIONALS, DR. KENZO KASE AND KINESIO BRING TO YOU THE LATEST **R**EVOLUTION IN KINESIO® TEX TAPE WITH OVER 30 YEARS OF RESEARCH AND DEVELOPMENT. ADVANCEMENTS IN TECHNOLOGY HAVE NOW ENABLED A **R**EVOLUTION THAT FULFILLS THE ORIGINAL VISION. FROM OUR ORIGINAL AND NOW WORLD FAMOUS WAVE PATTERN DESIGN KINESIO HAS DEVELOPED A NEW ENHANCED AND PATENTED FINGERPRINT TECHNOLOGY.

- F** BRINGS NANO-TOUCH STIMULATION TO EPIDERMIS AND LAYERS BENEATH
- F** MIMICS GENTLE HUMAN TOUCH YET PROVIDES A MORE EFFECTIVE HOLD
- F** MICRO-GRIP DEEP SET ADHESIVE MANUFACTURING PROCESS PROVIDES BETTER GRIP AND HOLD WITH LESS ADHESIVE SURFACE AREA
- F** HIGHER GRADE COTTON WITH MORE BREATHABILITY
- F** FEATURES A NEW PROTECTED WEAVE PROCESS FOR IMPROVED COMFORT
- F** CORE PROPERTIES REMAIN FOR ALL KINESIO TAPING® SPECIFICATIONS
- F** HYPOALLERGENIC AND LATEX FREE FOR ALL PATIENT POPULATIONS
- F** EXCLUSIVELY AVAILABLE TO MEDICAL CARE PROFESSIONALS ONLY
- F** ENHANCED EDF™ (EPIDERMIS, DERMIS, FASCIA) APPLICATION PERFORMANCE

THE *Original* KINESIO® TAPE

IF IT DOESN'T SAY
KINESIO®
IT'S NOT THE REAL THING

Kinesio® Pro Scissors:

Kinesio Pro Scissors are specifically designed to be used in conjunction with Kinesio Tex Tape.

Use Kinesio Pro Scissors to cut any length or configuration of Kinesio Tex Tape with ease. Every pair of Kinesio Pro Scissors is forged of high quality carbon stainless steel and double-coated for clean cutting. Kinesio Pro Scissors are designed specifically for use with tapes and adhesives. Carefully crafted using the best available technology, Kinesio Pro Scissors ensure that your first cut is as smooth as your last.

Kinesio Pro Scissors also come with a Kinesio Pro Scissor holster allowing you to protect your new Kinesio Pro Scissors while keeping them right by your side. The Kinesio Pro Scissor Holster can either be clipped to your waistband or looped through your belt for extra security. The Kinesio Pro Scissor Holster is constructed of durable synthetic leather and is double-stitched in areas for added strength.



Kinesio® Pro Scissor Holster:

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Clinical Kinesio Taping DVD:

This DVD includes the basic theory, functions and application principles of the Kinesio Taping Method. In addition, Jim Wallis MS, ATC, CKTI, will take you through some common clinical conditions such as: Lateral Epicondylitis, Rotator Cuff, Lower Back Strain/Spasm, Patella Tracking and Plantar Fasciitis.



Clinical Therapeutic Applications of the Kinesio Taping Method

- 3rd Edition

The Clinical Therapeutic Applications of the Kinesio Taping Method goes into greater detail on how to apply Kinesio Tex Tape for specific injuries. This book provides detailed descriptions, as well as pictures, on which Kinesio Taping application to use and how to apply the tape for a large number of injuries and conditions in a clinical setting.

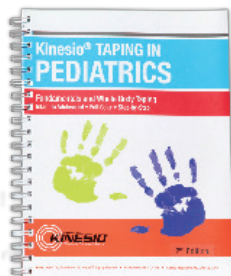
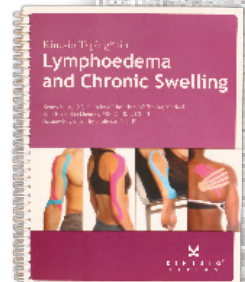
Advanced Kinesio Taping User



Kinesio Taping for Lymphoedema & Chronic Swelling:

The Kinesio Taping for Lymphoedema and Chronic Swelling will show you step-by-step, easy-to-read, full color instructions for over 108 applications associated with lymphoedema, chronic swelling and scar management. Kinesio Taping is sweeping the world as an effective and exciting modality that compliments other traditional lymphoedema treatments. Lymphoedema is known to affect more than 12 million men, women and children worldwide. It can affect any part of the body and is on the mind of many health care professionals.

Advanced Kinesio Taping User



Kinesio Taping in Pediatrics - Fundamentals & Whole Body

- 2nd Edition

The Kinesio Taping in Pediatrics, Fundamentals and Whole Body Taping is praised for its unprecedented user-friendly style and full color format. Covering conditions that affect children from infant to adolescent, the Kinesio Taping in Pediatrics Manual focuses on the necessary foundation needed to increase the effectiveness of KT applications that will enable your patients to live more productive lives. As the old saying goes, "It takes an entire community to raise a child," Kinesio Taping is proud to be an integral part of this community.

Advanced Kinesio Taping User



KINESIO TAPING IN CANADA
OFFERING KINESIO TAPE PRODUCTS AND
CERTIFICATION COURSES.
KINESIOTAPE.CA